## FOR CONSISTENT PROMOTION OF FEMINIST PERSPECTIVES IN THE MEDIA

## A MEDIA / COMMUNICATION AWARD

Erika Addis is one of Australia's most highly regarded cinematographers and has worked in film and television since graduating in cinematography at the Australian Film and Television School (AFTRS) in 1979.

She has shot all over the world from Antarctica to Eritrea to Mongolia. In an area still highly dominated by men, Erika has been a trailblazer and mentor for women in camera for some 40 years.

She has served as President of Women in Film and Television in NSW and nationally, chaired the Australian Cinematographers Society Women's Advisory Panel and mentored numerous emerging women cinematographers and filmmakers.

She also teaches university students the art and science of cinematography where she passionately aims to inspire and encourage women students to follow her footsteps into the world behind the camera.

Erika's work recognises and promotes the power and importance of women's point of view behind the camera in the creation of moving images to tell powerful stories.

