

FOR INCITING OTHERS
TO CHALLENGE THE STATUS QUO

THE GRAND STIRRER

Turning the comments of a radio 'shockjock' into a proud tag, in 2012 Destroy the Joint (DtJ) used Facebook and Twitter to rally the feminist attack on public misogyny.

'Likes' grew exponentially while 'Destroyers' started discussing and taking action on other issues of feminist importance. By September 2013 there were 36,000 Destroyers, growing every day.

With other women's action groups DtJ helped:

- to force apologies from shockjocks;
- to improve Facebook guidelines on offensive comment;
- to persuade Telstra to waive the fees for silent numbers for women and others facing personal safety threats;
- to pressure the Sydney University St John's College Board, who failed to stop persistent bullying and harassment, into standing down;
- to publicise the legal status of breastfeeding in public;
- to attack the rape culture promoted by some online products.

DtJ sends a clear message that perpetuating sexism, misogyny and bullying have no place in our society.

She is indeed a Grand Stirrer.



DESTROY THE JOINT

THE 2013 EDNA RYAN AWARDS 18 OCTOBER 2013